

## ERSIDE News Release

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## Traffic Signals Synchronized to move City of Riverside Commuters

**RIVERSIDE**, **Calif**. – In 2010, getting to and from your destination is easier because of improvements to traffic signal timing throughout the City of Riverside. Signals all over town are being synchronized, allowing drivers traveling at the speed limit to make several green lights in a row.

"Not only does this save time for drivers, but air quality is improved as congested bottlenecks are removed and the traffic flows more smoothly," said Mayor Ronald O. Loveridge.

One of the most popular corridors through town, Alessandro (Central), has 23 synchronized signals from the 215 to the 91 freeway. "This arterial can carry between 50,000 and 70,000 cars a day, depending on conditions on the adjacent freeways," according to Siobhan Foster, Public Works Director. Commuters will typically save 10 minutes by not having to stop at half of those 23 signals. Ms. Foster also noted "the City has seen a reduction in accidents along synchronized arterials as drivers seem less aggressive, knowing that they can get most or all of the green lights by simply keeping at the speed limit".

Commuters are not the only ones to benefit from this newly implemented system. With these improvements to signal timing, commuters are far less likely to cut through neighborhoods adjacent to arterial streets due to congestion and traffic through neighborhoods has noticeably decreased.

The City has already timed 18 arterial streets, with 18 additional corridors to be synchronized in the coming months.

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